

Subject: RE: RE: Downtowners of Distinction
From: "Nhien Lasky" <NLasky@ccala.org>
Date: 12/20/2016 04:19 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Not sure, let me ask Suzanne...

From: Henna Sherzai
Sent: Tuesday, December 20, 2016 11:54 AM
To: Nhien Lasky
Subject: FW: Downtowners of Distinction

We split a \$5k Silver sponsorship last year. Should we start to separate these? I always thought the split ad creatives were a little strange. See attached.

From: Michael Lamb [<mailto:michael@downtownnews.com>]
Sent: Tuesday, December 20, 2016 9:37 AM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Downtowners of Distinction

Hey Henna

Hope all is well.

Was wondering if we could sign you and CCA up for the Downtowners of Distinction at the same level as last year?

That would be the Silver Sponsor. You will be included in all of the December emails promoting the event.....

Thanks

Happy Holidays!

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RE: RE: Downtowners of Distinction

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